



WEST VIRGINIA
Community & Technical
COLLEGE SYSTEM

**West Virginia Council for Community
& Technical College Education**

AGENDA

December 5, 2024

9:30 am

Members

Christina Cameron, Chair
Steve Roberts, Vice Chair
Tracy Miller, Secretary
William Baker
Robert Brown

Clinton Burch
Michael Graney
Traci Nelson
Andrew "Drew" Payne III

Sarah Armstrong Tucker, Chancellor



AGENDA

December 5, 2024

9:30 am

Zoom Meeting

<https://wvcolleges.zoom.us/j/88442882880>

To join by computer or mobile device, copy and paste this link into your web browser.
No participant ID or password required:

To join by phone, dial the number below and enter the meeting ID when prompted.
No participant ID or password required. Press # if prompted for a participant ID:

Phone: 1-301-715-8592 Meeting ID: 884 4288 2880

When joining by phone, use *6 to mute and unmute.

- I. Call to Order
 - II. Advisory Council of Students Annual Presentation
 - III. Advisory Council of Faculty Annual Presentation
 - IV. Advisory Council of Classified Employees Annual Presentation
 - V. *Approval of Minutes for October 17, 2024, Council Meetingpg 4
 - VI. *FY 2024 Consolidated Audit Presentation pg 7
 - VII. 2024 Financial Aid Comprehensive Report pg 18
 - VIII. Fall 2024 Enrollment Report pg 21
- Executive Session
- IX. *Acting Presidential Contract and Compensation at Southern West Virginia Community and Technical College

X. Additional Comments/Chancellor's Report

XI. Upcoming Meetings

Council Meeting

Date: January 16, 2025

Time: 9:30 a.m.

XII. Adjournment

MINUTES

WEST VIRGINIA COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION

October 17, 2024

A meeting of the West Virginia Council for Community and Technical College Education was held via Zoom beginning at 9:30 am. Council members present were: Bill Baker, Bob Brown, Clinton Burch, Christina Cameron, Michael Graney, Tracy Miller, Traci Nelson, Andrew Payne, and Steve Roberts. Also in attendance were Council staff, community and technical college presidents, faculty, staff, and guests.

Call to Order

Chairman Cameron called the meeting to order noting a quorum was present.

1. Approval of Minutes

Mr. Brown moved the adoption of the minutes from the August 15, 2024, meeting of the West Virginia Council for Community and Technical College Education.

Mr. Baker seconded the motion. Motion carried.

2. Appointment to the Higher Education Student Financial Aid Advisory Board

Mr. Roberts moved the adoption of the following resolution:

RESOLVED, That the West Virginia Council for Community and Technical College Education approves the appointment of Alicia Frey to the Higher Education Student Financial Aid Advisory Board for a three-year term.

Mr. Brown seconded the motion. Motion carried.

3. Report on Micro-credentialing Conference *Credential WV Summit 2024: A New Paradigm for Affordable and Accessible Learning*

Dr. Corley Dennison, Vice Chancellor of Academic Affairs reported that on October 9-11, 2024, a conference was held that brought together teams from public institutions, including both four-year and two-year colleges. The conference featured distinguished speakers from various states who are leaders in micro-credentialing, as well as professionals providing a national perspective on the topic.

Dr. Dennison stated that the staff is currently focused on developing an approval process and reporting structure, in addition to identifying key industry partners. He outlined that the implementation of micro-credentials will be executed over a three-year timeline:

Year One: This phase will involve identifying existing campus resources, developing a comprehensive micro-credential framework, and reaching out to potential industry partners.

Year Two: During this year, we will expand our offerings, assess the need for Student Information System software, and align industry credentials for academic credit.

Year Three: This final phase will focus on implementing the aligned industry credentials, finalizing the necessary infrastructure, and establishing a standardized Credit for Prior Learning process.

Dr. Dennison concluded that staff are committed to ensuring that this initiative meets the needs of our students and industry partners effectively.

4. Update on the Apprenticeship in Motion (AIM) Grant Program

Dr. Travis Miller, Project Director of the Apprenticeship in Motion (AIM) grant program, provided an update on the initiative. AIM is designed to connect businesses and colleges, facilitating an "earn as you learn" experience for students and current employees.

Dr. Miller reported that the program received a \$4 million Scaling Apprenticeships grant from the U.S. Department of Labor in 2019. Following a one-year extension, the grant concluded in July 2024. During its implementation, the AIM grant successfully prepared 1,142 students and 675 incumbent workers for middle to high-skilled occupations in the information technology (IT) sector. Over the five-year duration, 430 businesses participated by providing apprenticeship opportunities.

5. Division of Student Affairs and CFWV Outreach Updates

Jason Luyster, Senior Director of Student Affairs, provided an update on recent activities within the division. Mr. Luyster announced the launch of a new CFWV web portal, now available at CFWV.com. Previously managed by an external provider, the portal is now operated in-house, enhancing its accessibility and functionality. The revamped portal includes new features such as short videos and infographics designed for career exploration. Additionally, the My Climb Guide enables students to digitally download a portfolio that educators can utilize to assist students with college planning, financial aid, and career objectives.

The Student Affairs division supports initiatives such as the Gear-Up and Upward Bound grants, in addition to providing student services and financial aid outreach across the state. They host multiple college fairs and student success summits, while also managing various projects, including the Text for Success Campaign, which effectively engages students who prefer text communication.

The CFWV Champions annual event recognizes 40 high schools that have achieved Champion status by hosting College Application Exploration Week, meeting FAFSA completion goals, and celebrating College Decision Day for students who have committed to attend college. The Student Affairs division continues to explore innovative strategies to encourage and support students with the college enrollment process.

6. Additional Comments/Chancellor's Report

Chancellor Sarah Tucker provided an update on the Council's recent activities, noting that the staff has been exceptionally busy. She announced the launch of a new FastTrack Grant Management System, designed to streamline the electronic submission of grant applications for Technical Program Development, West Virginia Advance, and Learn and Earn grant programs. In addition to simplifying the application process, the system will also aid in tracking and meeting reporting requirements.

Dr. Tucker also reported on the conclusion of the West Virginia Legislature's Special Session, where it was determined that the West Virginia Council for Community and Technical College Education will receive two additional funding allocations. The first, a \$17 million fund, will be distributed across community colleges to support the third year of the nursing expansion

project. The second allocation is \$5 million, designated for continued EMS training. The distribution of these funds will be finalized in the coming weeks.

Additionally, Chancellor Tucker recognized Council member Clinton Burch. She stated that the Council and the Department of Education continue to collaborate closely to ensure students have clear educational pathways. Current efforts are focused on increasing the college-going rate and supporting students with FAFSA completion.

There being no further business, the meeting was adjourned.

Next Regularly Scheduled Meeting

Council Meeting: December 5, 2024
Time: 9:30 am
Location: Zoom

Christina Cameron, Chairman

Tracy Miller, Secretary

**WV Council for Community and Technical College Education
Meeting of December 5, 2024**

ITEM: FY 2024 Consolidated Audit

INSTITUTIONS: All

RECOMMENDED RESOLUTION: *Resolved*, That the West Virginia Council for Community and Technical College Education accepts the audit of the Council's Combined Financial Statements for the Fiscal Year ended June 30, 2024.

STAFF MEMBER: Misty Price

BACKGROUND:

The Higher Education Policy Commission (Commission) is statutorily charged with the preparation of audited financial statements for West Virginia's Higher Education Fund (Fund). The Fund is made up of all activity related to institutional operations of Commission and the West Virginia Council for Community and Technical College Education (Council) member institutions. Each institution is independently audited as part of the Fund Statement. A combined financial statement is issued for the Community and Technical College System (System) which includes the Council and the community and technical colleges. The Council is charged with approving the System's financial statements. The audit is completed by CliftonLarsonAllen, LLP under a contractual arrangement with the Commission. CliftonLarsonAllen subcontracted with Suttle and Stalnaker, PLCC, to complete audits for the Council and most of its institutions. The ultimate responsibility for performance is with CliftonLarsonAllen.

Staff compiled this report with two goals in mind:

1. To provide the Council with an understanding of the audit process.
2. To provide ratio analysis of data contained within the System Statement and the statements of the member institutions.

Staff believes that the overall status of the System is sound, although there are areas that should be monitored to ensure its continued viability.

The Audit Process

Independent auditors' reports on internal control over financial reporting and on compliance, and other matters based on an audit of financial statements performed in accordance with government auditing standards, were issued for all financial reports. The

combined financial statements, as well as the financial statements for each institution, the Commission, and the Council can be viewed on the Commission’s website at:
<http://www.wvhepc.edu/resources/purchasing-and-finance/financial-statements-2024/>

Summary of Financial Results

A summary of the financial information for the System is provided in this section. As a point of reference, the dollar amounts numbers are presented in thousands.

Net Position

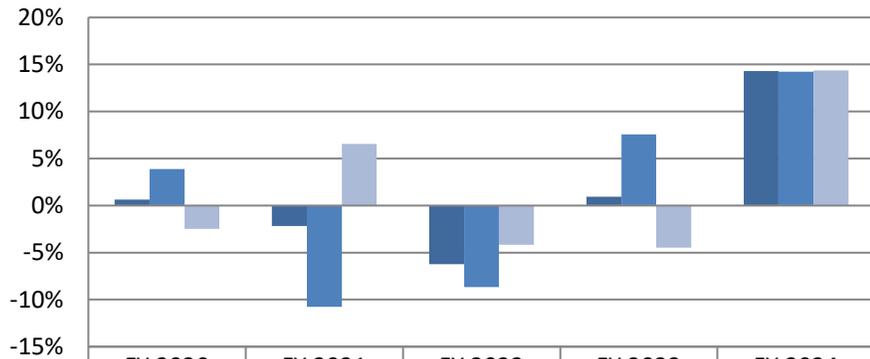
The Net Position is the total assets and deferred outflows less the total liabilities and deferred inflows of the System. The net position of the System increased in fiscal year 2024 by \$12.6 million. This follows an increase of \$14.3 million in fiscal year 2023.

Net Position (in 000s)			
	FY 2023	FY 2024	Change
Net Position	\$315,175	\$327,729	\$12,554
Current cash and cash equivalents	116,953	133,883	16,930
Appropriations due from Primary Government	9,813	10,725	912
Due from the Commission	386	466	80
Capital Assets, net of depreciation	236,883	231,237	-5,646
Accrued Liabilities	6,056	7,124	1,068
Unearned Revenue and Deposits	20,572	26,622	6,050
Funds due to West Virginia Development Office	1,467	1,400	-67

Tuition and Fee Revenue

Total student tuition and fee revenues net of the scholarship allowance increased \$3.8 million in FY 2024 after a \$1.2 million decrease in FY 2023. In FY 2022, the change in tuition and fees was principally a result of decreases in gross tuition revenue due to enrollment and resultant decreases in the scholarship allowance, but both areas saw improvement in FY 2023 and even greater improvements in FY 2024.

Change in Tuition Revenue



	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
■ Gross Tuition and Fee Revenues	1%	-2%	-6%	1%	14%
■ Scholarship Allowance	4%	-11%	-9%	8%	14%
■ Net Tuition and Fee Revenues	-2%	7%	-4%	-4%	14%

Operating Expenses

Operating expenses totaled \$175.5 million in fiscal year 2024 compared to \$162.9 million in fiscal year 2023, an increase of \$12.6 million. Scholarships and Fellowships increased significantly in FY 2022 because the utilization of the West Virginia Invests program expanded but returned to normal levels in FY 2023 and only increased slightly in FY 2024.

Operating Expenses (in 000s)	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	Change
Salaries and Wages	\$73,996	\$73,331	\$73,969	\$76,788	\$82,207	\$5,419
Benefits	15,365	11,776	8,089	12,059	16,331	\$4,272
Supplies and Other Services	33,645	33,121	37,112	39,638	40,277	\$639
Utilities	3,770	3,710	3,883	4,107	4,319	\$212
Student Financial Aid- Scholarships and Fellowships	20,695	22,662	38,286	17,027	18,975	\$1,948
Depreciation	11,164	12,294	12,237	13,253	13,359	\$106

Operating Expenses Percent Increase/Decrease	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Salaries and Wages	6.03%	-0.90%	0.87%	3.81%	7.06%
Benefits	-7.87%	-23.36%	-31.31%	49.08%	35.43%
Supplies and Other Services	-0.32%	-1.56%	12.05%	6.81%	1.61%
Utilities	-2.68%	-1.59%	4.66%	5.77%	5.16%
Scholarships and Fellowships	32.79%	9.50%	68.94%	-55.53%	11.44%
Depreciation	-1.42%	10.12%	-0.46%	8.30%	0.80%

Analysis: Ratios and Financial Information

The purpose of this section is to provide a summary and analysis of the data included in the System's financial statements. Only financial information is provided; therefore, this

information should be combined with key performance indicators in other areas such as academics, and student and faculty satisfaction to acquire a more complete understanding of institutional strength.

To ascertain the financial health of a college, four questions should be asked:

1. Are resources sufficient and flexible enough to support the mission?
2. Does financial asset performance support the strategic direction?
3. Do operating results indicate the institution is living within available resources?
4. Is debt managed strategically to advance the mission?

To answer these questions, objective financial data should be analyzed within the context of the institutions' strategic plans. These plans are often influenced by the political and economic environment within which the institutions operate.

To address the four questions listed above, a financial analysis is presented using the Composite Financial Index (CFI) and several other ratios.¹ The CFI calculation uses the primary reserve, net operating revenues, viability and return on net position ratios. These ratios are converted into strength factors which in turn are weighted to allow summing of the four resulting ratio scores into a single, composite value. The strength factors are limited to a scale of -4 to 10.

Weights are applied to the strength factors depending upon the amount of capital debt. The primary reserve ratio and viability ratio are measures of financial condition based on the expendable net position. The net operating revenues ratio measures an institution's ability to live within its means on a short-term basis. The return on net position assesses a school's capacity to generate overall return against all net resources. The viability ratio was not computed for institutions with an insignificant level of debt.

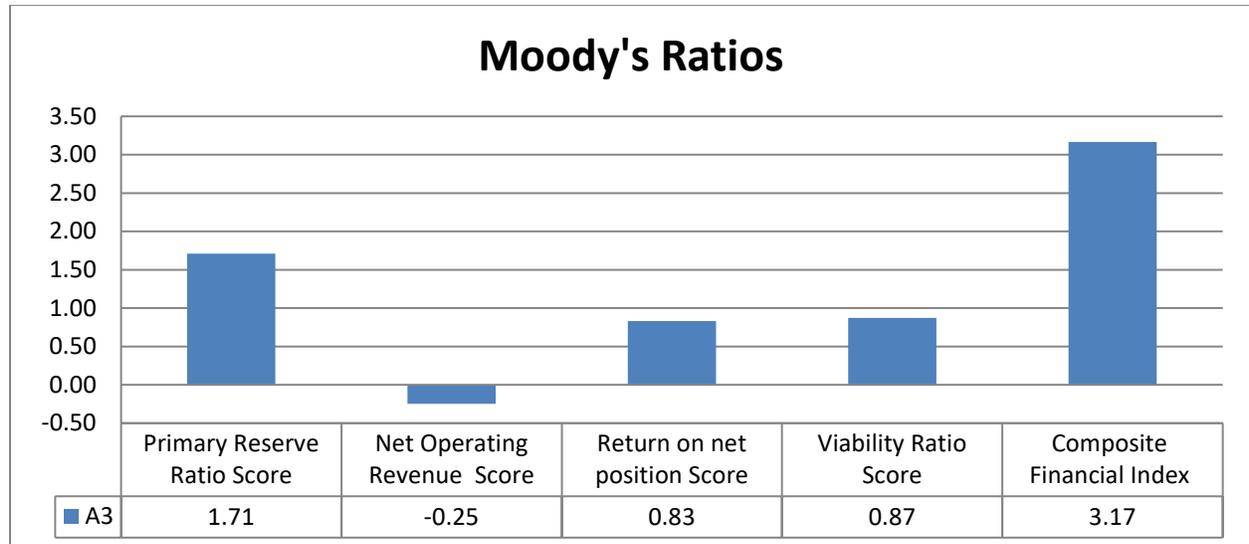
Composite Financial Index Weights (Percent)		
Ratio	Institutions with Significant Debt	Institutions without Significant Debt
Primary Reserve	35	55
Net Operating Revenue	10	15
Return on Net Assets	20	30
Viability	35	

Other ratios were calculated to provide additional insight into the schools' financial health. Because the CFI primary reserve indices for some institutions were relatively low, the number of day's cash on hand was also determined. The age of the physical plant for each institution was estimated to assess the physical resources available to advance the schools' missions.

¹The CFI methodology is described in the *Strategic Financial Analysis for Higher Education* (Seventh Edition), jointly developed and sponsored by Prager, Sealy & Co., LLC, KPMG, LLP and BearingPoint, Inc.

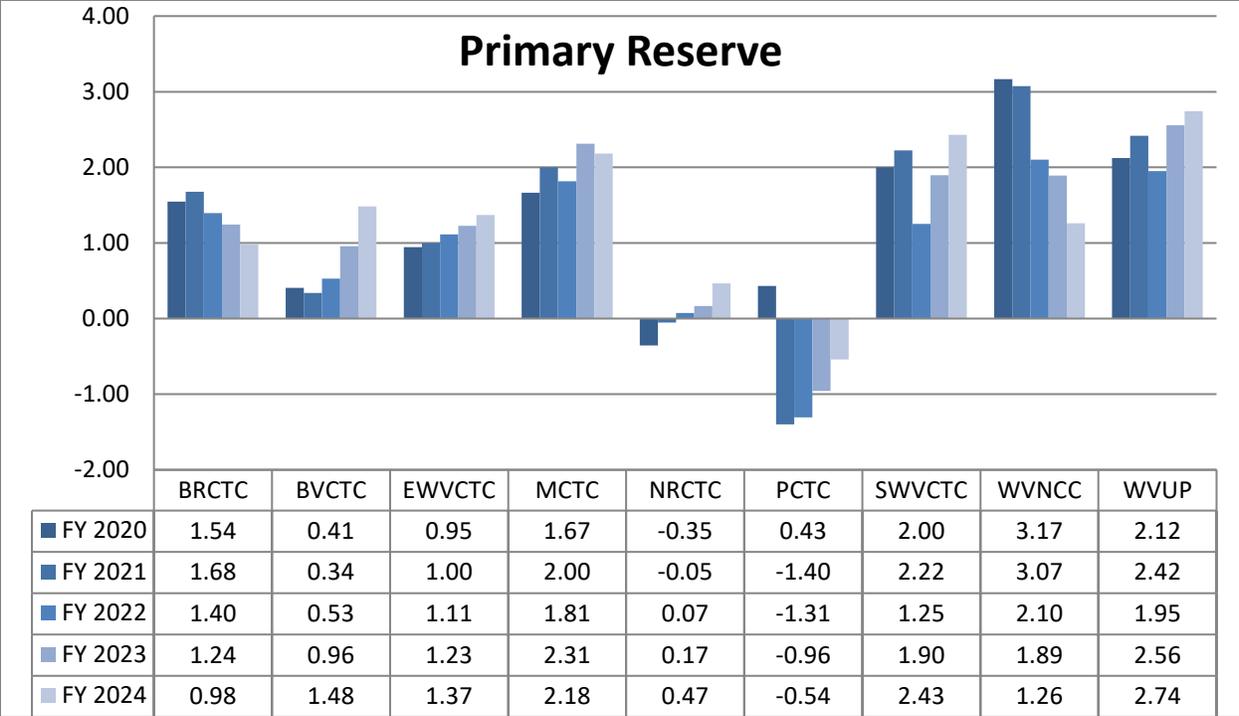
The FY 2023 U.S. Public College and University Medians published by Moody's Investors Service was utilized to provide benchmark data for comparison purposes. The report includes median ratios for each rating category.

The rating category A3 was used because the characteristics of the related institutions are similar to those of the System's institutions. It should be noted that Moody's reviews many additional institutional characteristics such as management performance, market factors to determine their ratings. The CFI strength factors were applied to the Moody's median ratios to derive scores for the rating.



Primary Reserve Ratio

The primary reserve ratio used to calculate the primary reserve score is determined by dividing the expendable net position into expenses and applying the appropriate strength factor. Only three of the institutions met/exceeded the score calculated from the Moody's data (1.71): Mountwest Community and Technical College, Southern West Virginia Community and Technical College, and West Virginia University at Parkersburg. Although below the Moody's score, BridgeValley Community and Technical College, Eastern West Virginia Community and Technical College, New River Community and Technical College, and Pierpont Community and Technical College did show improvement from the previous year.

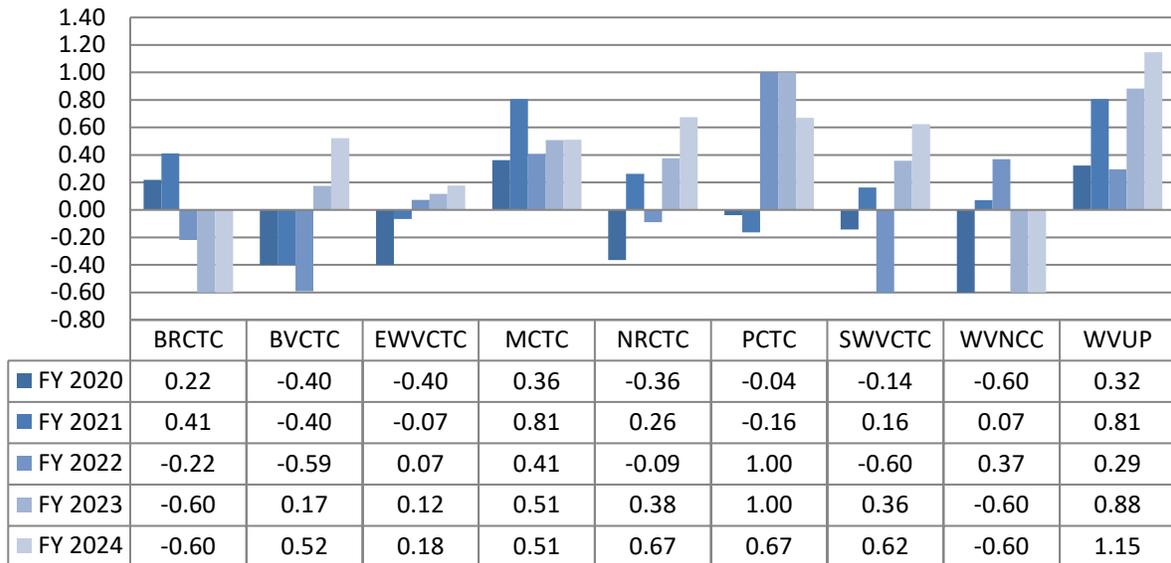


Net Operating Revenue

The increase or decrease in net position resulting from on-going operations is divided into the revenues from on-going operations to determine the net operating ratio.

Three institutions moved from negative into positive operating results in FY 2023: BridgeValley Community and Technical College, New River Community and Technical College, and Southern West Virginia Community and Technical College. Two institutions did not operate within available resources with negative scores: Blue Ridge Community and Technical College and West Virginia Northern Community College. All institutions except the two aforementioned met or exceeded the Moody's score (-0.25).

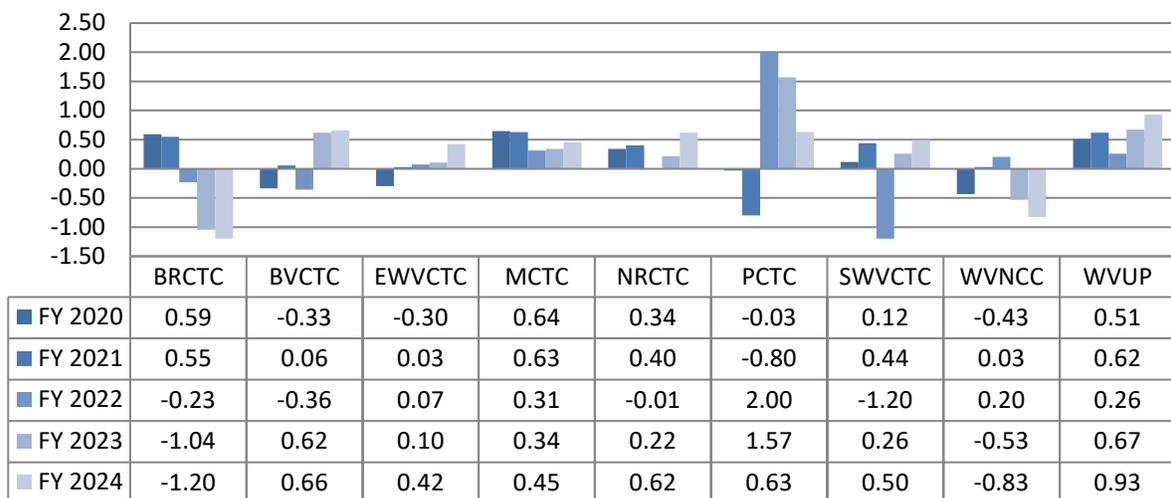
Net Operating Revenue



Return on Net Position

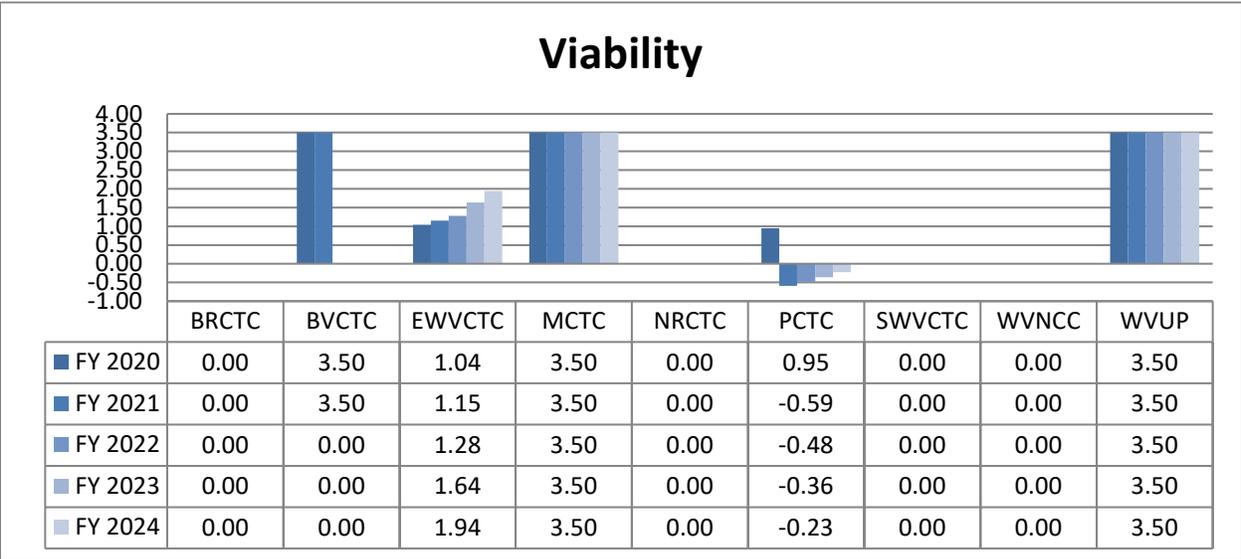
The return on net position ratio is calculated by dividing the change in net position by the beginning net position. The resulting ratio is used to determine the return on net position score. This score is influenced by institutional income, capital grants and gifts, and capital bond proceeds. The scores for Blue Ridge Community and Technical College, Pierpont Community and Technical College, and West Virginia Northern Community College decreased over the previous fiscal year. For most of the institutions across the system, the performance of financial assets provides a sufficient level of support for their respective core missions.

Return on Net Position



Viability

To determine the viability ratio of this calculation, the expendable net position is divided into capital project-related debt. This ratio was calculated for Eastern West Virginia Community and Technical College, Mountwest Community and Technical College, Pierpont Community and Technical College, and West Virginia University at Parkersburg because they had significant debt levels. The result of this calculation is used to determine the viability score for each institution. Pierpont Community and Technical College’s score decreased beginning in fiscal year 2021 because the final separation agreement with Fairmont State University significantly raised its debt. Their viability score has improved each year after that initial separation. An institution’s market position and capacity to raise fees to support debt service will influence its level of debt. Tuition and fee rates for resident students are limited; consequently, some institutions are not able to incur additional debt. Without the ability to incur debt, aging facilities are not renewed or replaced unless capital resources are provided from other sources.

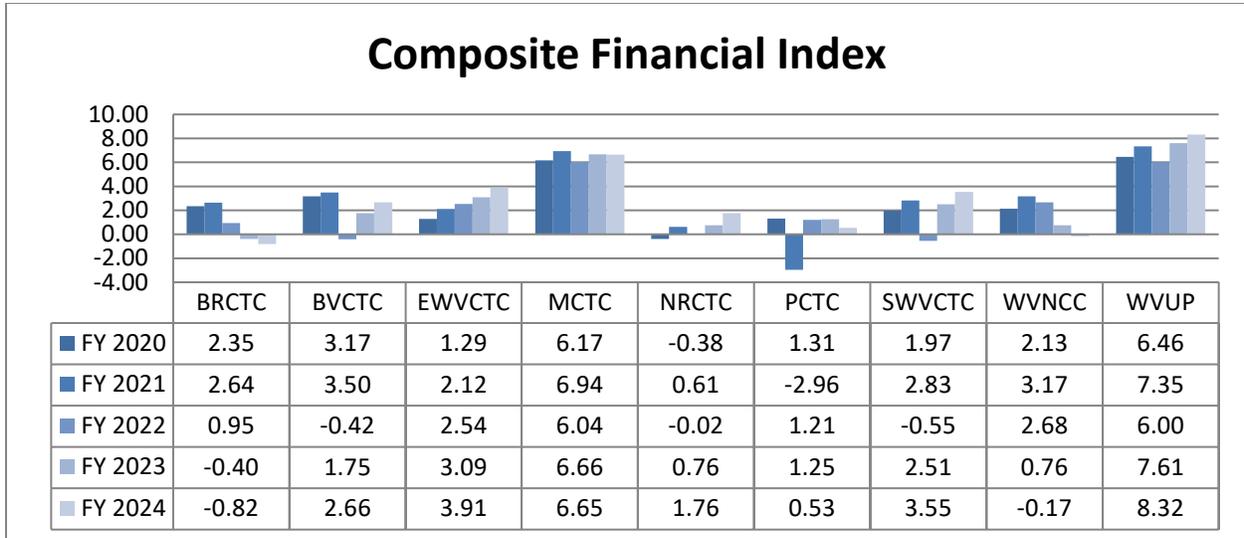


Composite Financial Index

The four ratio scores were combined to determine the CFI. Because the impact of the OPEB and pension liability related expenses was substantial, the CFI was calculated with and without the OPEB and pension information. A composite value of 1.0 is equivalent to weak financial health. A value of 3.0 signifies relatively strong financial health and scores above 3.0 indicate increasingly stronger financial health.

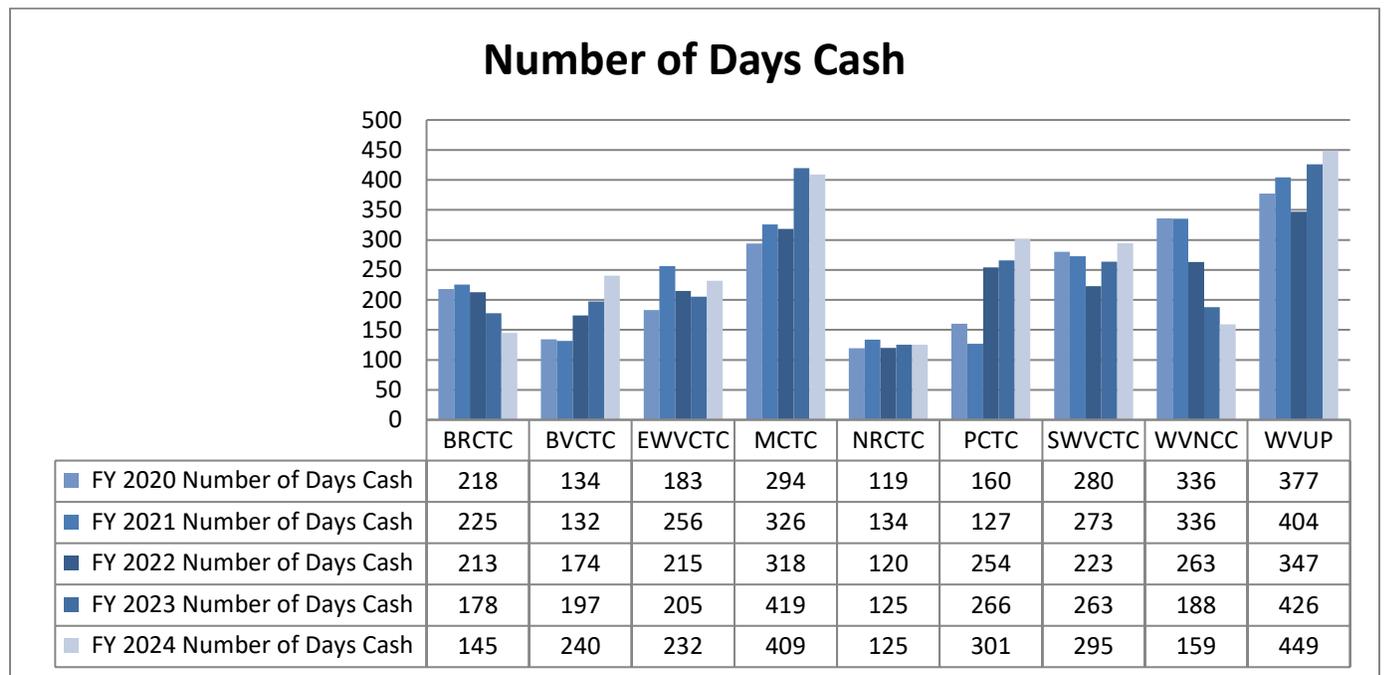
The CFI must be assessed considering the strategic direction for each institution. Strong financial results are not beneficial unless resources are deployed effectively to advance mission specific goals and objectives. These indices are best used to track institutional performance, both historically and as a planning tool, over a long-time horizon, rather than compared to other institutions, as each institution is unique in terms of specific goals, objectives and funding composition.

Most of the institutions experienced an increase in the CFI calculated without the OPEB and pension liability related expenses. With the exclusion of the OPEB and pension liabilities, only Blue Ridge Community and Technical College and West Virginia Northern Community College had a negative CFI.



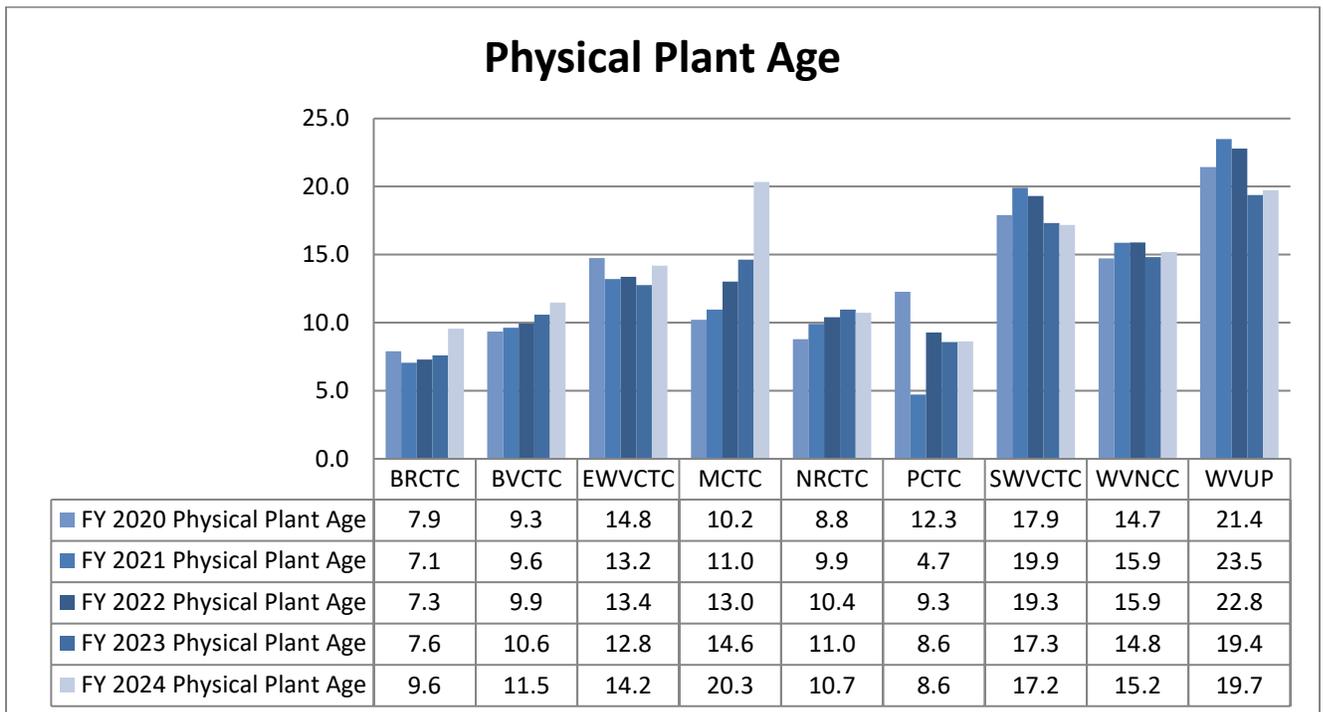
Number of Days Cash

The number of days cash ratio was calculated to provide additional liquidity analysis. This ratio is calculated by multiplying the institutions' June 30 cash balances by 365 and dividing the result into total expenses less depreciation and the OPEB and pension liability related expenses. Data for discrete component units was not included in this calculation. The Moody's median number of day's cash ratios for institutions with A3 ratings is 189. The only institutions below that benchmark were Blue Ridge Community and Technical College, New River Community and Technical College, and West Virginia Northern Community College, but all still show a healthy ratio.



Physical Plant Age

The physical plant age was calculated to estimate the adequacy of institutions' physical resources. This ratio is computed by dividing the annual depreciation expense by the accumulated depreciation. Generally, institutions that have received capital appropriations, borrowed funds or used institutional resources for capital projects reflect a lower physical plant age. The Moody's ratio for the A3 rating is 16.9. As mentioned above, institutional borrowing capacity is related to market position and the ability to increase fee revenues to pay debt service. The ratios for new institutions are low because their facilities are relatively new.



Conclusion

Although most of the colleges and universities under the System exhibit relatively strong financial health, the adequacy of financial resources at some institutions is a concern. Most of the schools demonstrate the ability to operate within the resources available to them. Because the facilities at many of the institutions are relatively new, their physical plant age is comparatively low but gradually increasing.

**West Virginia Council for Community and Technical College Education
Meeting of December 5, 2024**

ITEM: 2024 Financial Aid Comprehensive Report

INSTITUTIONS: All

RECOMMENDED RESOLUTION: Information Item

STAFF MEMBER: Brian Weingart

BACKGROUND:

In accordance with West Virginia Code §18C-1-1f, this report represents the sixteenth annual Financial Aid Comprehensive Report. It contains (a) descriptions of and changes to West Virginia aid programs, (b) policy recommendations for West Virginia aid programs, and (c) longitudinal data about recipients of state financial aid. The Financial Aid Comprehensive Report, coupled with data published on the online higher education data portal, provides a comprehensive view of the principal sources of financial aid at West Virginia colleges and universities. It should be noted that the data presented are for the 2023-2024 academic year.

PROGRAM CHANGES:

The 2024-25 Free Application for Federal Financial Aid (FAFSA) created significant challenges for students and institutions. The state of West Virginia responded by extending deadlines for the WV Higher Education Grant to July 1, 2024 from April 15, 2024 and extending the Promise deadline to September 1, 2024 from March 1, 2024. Both programs require students to complete the FAFSA. The Governor declared a State of Emergency because of the FAFSA on April 30, 2024 which enabled the WV Higher Education Policy Commission to waive the FAFSA for first-time applicants of the Promise Scholarship, award the WV Higher Education Grant to students based off of either the 23-24 FAFSA, 24-25 FAFSA, or if a student qualified for federal means-tested programs through the Department of Health or Department of Human Services. Thousands of students became eligible to receive state financial aid through this action. The legislature and Governor in special session approved additional funding for higher education which led to the WV Higher Education Policy Commission to double the amount of the WV Higher Education Grant from \$3,400 to \$6,800 for 2024-25 and the creation of a College Access Grant to assist students financially so they could enroll in Fall 2024 despite having issues completing the FAFSA.

The FAFSA for 2025-26 is delayed until December 2024. The U.S. Department of Education will be beta testing October 1, 2024, through December 1, 2024, to ensure the process is smoother.

The Higher Education Student Financial Aid Advisory Board met two times in 2023-24 and

made recommendations to the West Virginia Higher Education Policy Commission regarding the academic criteria necessary to receive the Promise Scholarship, the Promise award amount, and the Higher Education Grant Program (HEGP) award structure and recommendations to help students.

The testing criteria for Promise stayed the same for the Class of 2025 compared to the Class of 2024, and the maximum award was increased to \$5,500 for 2024-25. The renewal grade point average for Promise was adjusted to 2.75 cumulative grade point average on all college coursework and was implemented for the 2024-25 award year.

HB4919 passed the 2024 legislative session. The bill allows students who lose the Promise Scholarship to have one opportunity to seek reinstatement once the student has met the renewal requirements. The West Virginia Higher Education Policy Commission will be implementing this during the Fall 2024 semester.

POLICY REFLECTIONS AND RECOMMENDATIONS:

PROMISE Scholarship Program

The standardized test score requirement to qualify for Promise for the Class of 2025 was maintained at the same level as the Class of 2024. Students continue to be able to use superscoring to meet the standardized test score requirement. The award amount was increased from \$5,200 to \$5,500 for the 2024-25 award year.

Higher Education Grant Program

The Higher Education Student Financial Aid Advisory Board recommended that the maximum award for 2024-25 be increased to \$3,400 for students with a Student Aid Index (SAI) of under 13,000. Through additional funding provided by the Legislature, the award amount was increased to \$6,800 for 2024-25.

DATA HIGHLIGHTS:

PROMISE Scholarship Program

- The number of Promise recipients decreased from 8,948 in 2022-23 to 8,747 in 2023-24. The total cost of the scholarship increased from \$42,432,489 in 2022-23 to \$43,346,930 in 2023-24.
- Approximately 90.8 percent of Promise recipients in 2023-24 attended a four-year public institution. Of these, most attended either West Virginia University (49.7%) or Marshall University (19.6%). Public community and technical colleges accounted for 3.8 percent of Promise scholars in 2023-24.

Higher Education Grant Program (HEGP)

- The number of HEGP recipients increased from 14,284 in 2022-23 to 15,360 in 2023-24, with total awards increasing from \$38,066,517 to \$42,835,898. The average award amount increased from \$2,665 to \$2,789 during the same period.
- In the 2023-24 academic year, 64.5 percent of HEGP recipients attended public four-year institutions. Of these, most students attended either West Virginia University

(23.1%) or Marshall University (16.2%). Public community and technical colleges accounted for 21.9 percent of HEGP awardees in 2023-24, while four-year private, non-profit institutions accounted for 6.0 percent.

West Virginia Invests Grant

- The number of West Virginia Invests Grant recipients increased from 1,398 in 2022-23 to 1,447 in 2023-24. The total funding awarded increased from \$5,181,355 to \$5,602,857 in that same period. Invests recipients received an average award of \$3,872 in 2023-24.
- A majority of Invests funds (96.6%) were disbursed to students attending a West Virginia public two-year institution, with Pierpont Community and Technical College, BridgeValley Community and Technical College, and Blue Ridge Community and Technical College enrolling the highest number of Invests recipients at 296, 288, and 173 students, respectively.

Higher Education Adult Part-Time Student (HEAPS) Grant Program

- The number of students receiving a HEAPS Part-Time Component award decreased from 3,101 in 2022-23 to 2,450 in 2023-24. The total dollars awarded decreased from \$3,770,933 to \$2,957,232 in the same period.
- The average award remained relatively unchanged at \$1,216 in 2022-23 to \$1,207 in 2023-24.
- About 44.2 percent of HEAPS Part-Time Component recipients were enrolled at public four-year institutions, while 51.8 percent were enrolled at public two-year institutions in 2023-24.

Higher Education (HEAPS) Workforce Development Component Grant Program

- The number of students receiving HEAPS Workforce Development Component funds increased from 843 in 2022-23 to 937 in 2023-24 and the actual dollars awarded increased from \$1,242,726 to \$1,416,430 during the same period.
- The average award increased from \$1,474 in 2022-23 to \$1,512 in 2023-24.
- About 72.1 percent of HEAPS Workforce recipients were enrolled at public two-year institutions in 2023-24. Public vocational/technical centers accounted for 20.8 percent of recipients while 7.0 percent attended a private for-profit institution in 2023-24.

**West Virginia Council for Community and Technical College Education
Meeting of December 5, 2024**

ITEM: Fall 2024 Enrollment Report

INSTITUTIONS: All

RECOMMENDED RESOLUTION: Information Item

STAFF MEMBER: Zorrie Georgieva

BACKGROUND:

The presentation will provide an analysis of current enrollment data derived from the Fall Census 2024 data collection along with a discussion of historical enrollment trends. Data elements to be discussed include:

- Headcount Enrollment
- FTE Enrollment
- Short-term Training Enrollment
- First-time Freshman Enrollment
- Dual Student Enrollment
- State and National Trends in Enrollment

The report follows and may also be accessed here:

https://www.wvhepc.edu/wp-content/uploads/2024/11/CTCS_EnrollmentReport2024_web.pdf



Enrollment Report

Fall 2024





Disclaimer:

The 2024 data provided in this report are derived primarily from the Fall Census data collection. All Fall 2024 data are considered preliminary at the time of report publication and are subject to change based on final review and acceptance of campus file submissions.



National Enrollment Trends Undergraduate Enrollment

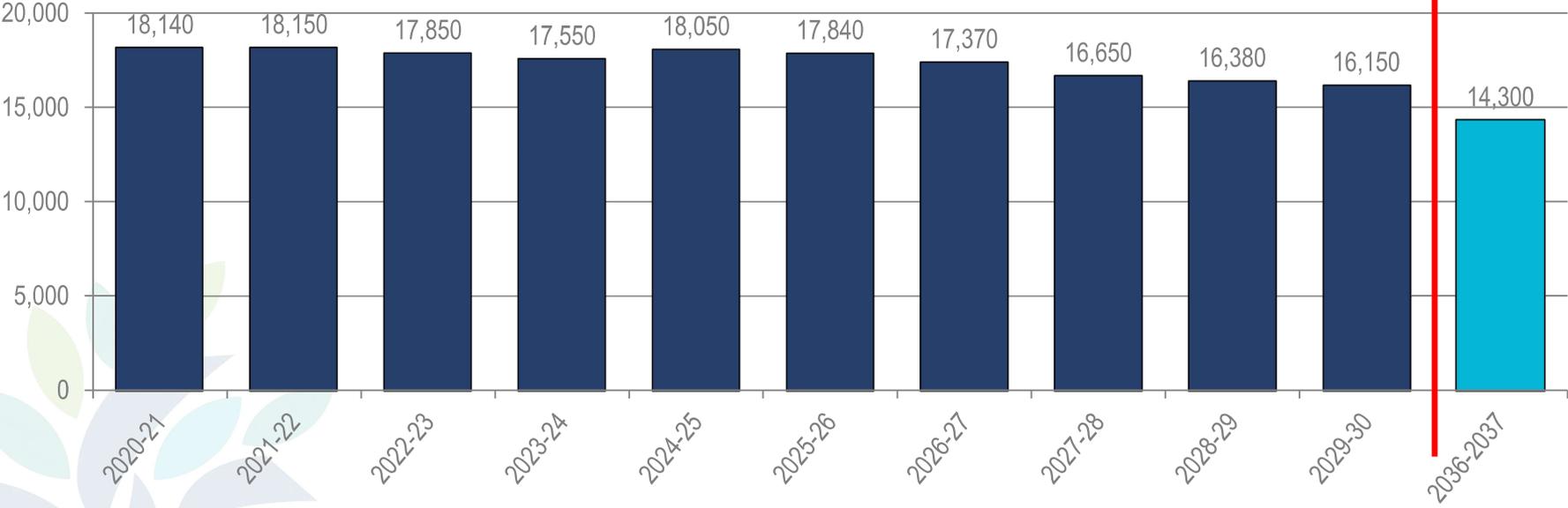


Source: National Student Clearinghouse Research Center

WV High School Graduate Projections

2020-21 to 2036-37 Academic Years

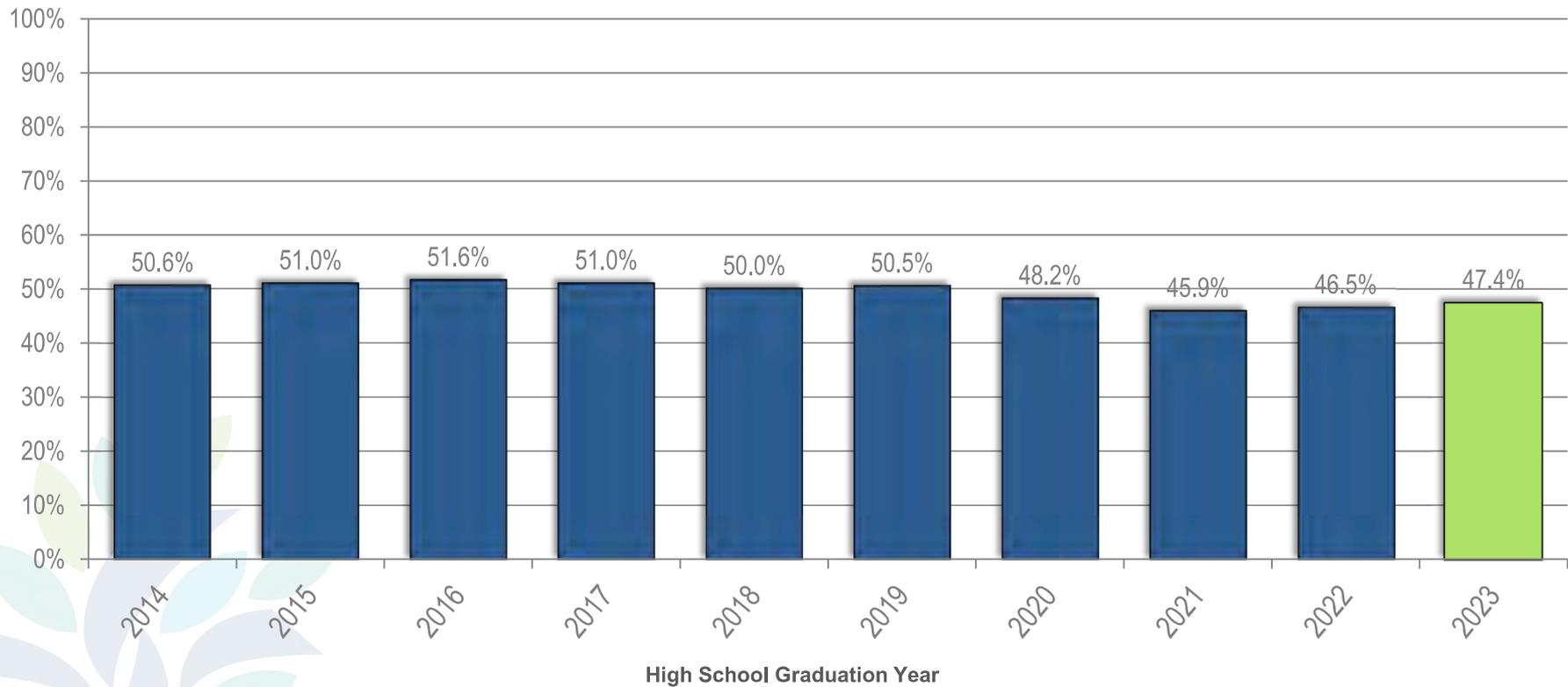
According to WICHE, the number of graduates produced by public and private high schools in West Virginia will continue to decline.



Source: Western Interstate Commission for Higher Education (WICHE)

College-Going Rate

Among Recent West Virginia Public High School Graduates



The college-going rate is now derived from the P-20 data system. Therefore values may differ slightly from those provided in previous editions of the fall enrollment reports.

Certificate and Degree-Seeking Student Persistence and Completion

Academic/Technical Programs
Short-Term Training Programs

For Students Enrolled at a West Virginia Public Institution in the Fall Semester

The table below shows the percentage of certificate and degree-seeking students enrolled in the fall semester who returned to any West Virginia public two- or four-year institution the following fall (including students who enrolled in short-term training programs), those who graduated and did not return, and those for whom no subsequent enrollment or graduation record was found. Students who graduated and returned the following fall are included in the “Returned Following Fall” category. Dual Enrollment high school students are excluded. Graduation data reflect only students completing certificates or undergraduate degrees.

Institutions	Enrolled Fall 2020			Enrolled Fall 2021			Enrolled Fall 2022			Enrolled Fall 2023		
	Returned Following Fall	Graduated Did Not Return	Did Not Return	Returned Following Fall	Graduated Did Not Return	Did Not Return	Returned Following Fall	Graduated Did Not Return	Did Not Return	Returned Following Fall	Graduated Did Not Return	Did Not Return
Blue Ridge Community and Technical College	51.2%	15.0%	33.9%	50.2%	17.4%	32.5%	51.4%	15.6%	33.0%	50.0%	19.1%	30.9%
BridgeValley Community and Technical College	51.3%	15.8%	32.9%	49.1%	17.8%	33.1%	53.7%	16.1%	30.2%	53.3%	16.7%	30.0%
Eastern WV Community and Technical College	50.8%	16.6%	32.6%	47.3%	23.7%	29.0%	53.3%	13.7%	33.0%	43.4%	25.5%	31.1%
Mountwest Community and Technical College	36.8%	12.2%	51.0%	38.2%	9.6%	52.2%	39.5%	8.1%	52.5%	40.6%	9.9%	49.5%
New River Community and Technical College	38.1%	11.8%	50.2%	40.7%	14.3%	45.0%	37.8%	14.9%	47.3%	38.4%	16.3%	45.3%
Pierpont Community and Technical College	43.4%	24.4%	32.2%	41.7%	26.0%	32.3%	44.0%	21.5%	34.5%	43.6%	19.9%	36.5%
Southern West Virginia Community and Technical College	45.2%	16.0%	38.8%	44.8%	16.1%	39.1%	49.2%	18.7%	32.2%	43.4%	20.6%	36.0%
West Virginia Northern Community College	43.5%	21.7%	34.7%	45.8%	19.1%	35.1%	44.9%	17.2%	37.9%	47.1%	18.0%	34.9%
WVU at Parkersburg	50.5%	19.5%	30.0%	51.3%	18.9%	29.8%	54.8%	19.1%	26.2%	57.7%	17.4%	24.9%

Source: HEPC graduation data and Fall Census enrollment data

Academic/Technical Programs

Short-Term Training Programs

Total Headcount Enrollment

Total Headcount Enrollment: 17,956

Institutions	2020	2021	2022	2023	2024		Total Headcount
					Academic/ Technical	Short-Term Training	
Blue Ridge Community and Technical College	3,900	4,043	4,248	3,435	2,595	1,253	3,727
BridgeValley Community and Technical College	1,785	1,696	1,617	1,817	1,928	101	2,005
Eastern WV Community and Technical College	429	486	555	609	465	131	590
Mountwest Community and Technical College	1,334	1,265	1,443	1,644	1,518	326	1,839
New River Community and Technical College	1,085	1,104	1,099	1,275	1,574	36	1,607
Pierpont Community and Technical College	1,721	1,665	1,504	1,963	1,939	35	1,972
Southern West Virginia Community and Technical College	1,497	1,451	1,401	1,624	1,483	62	1,543
West Virginia Northern Community College	1,273	1,238	1,443	1,612	1,525	337	1,820
WVU at Parkersburg	2,793	2,607	2,460	2,681	2,746	110	2,853
	15,817	15,555	15,770	16,660	15,773	2,391	17,956

Total Enrollment values indicate the total, unduplicated number of students enrolled in academic/technical and short-term training programs and may be lower than the sum of academic/technical and short-term training enrollment as a number of students were enrolled in both academic/technical program and short-term training courses.

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Full-Time Equivalent (FTE) Enrollment and Short-Term Training Contact Hours Delivered

Academic/Technical Programs
Short-Term Training Programs

FTE Enrollment: 10,454
Workforce Contact Hours: 174,574

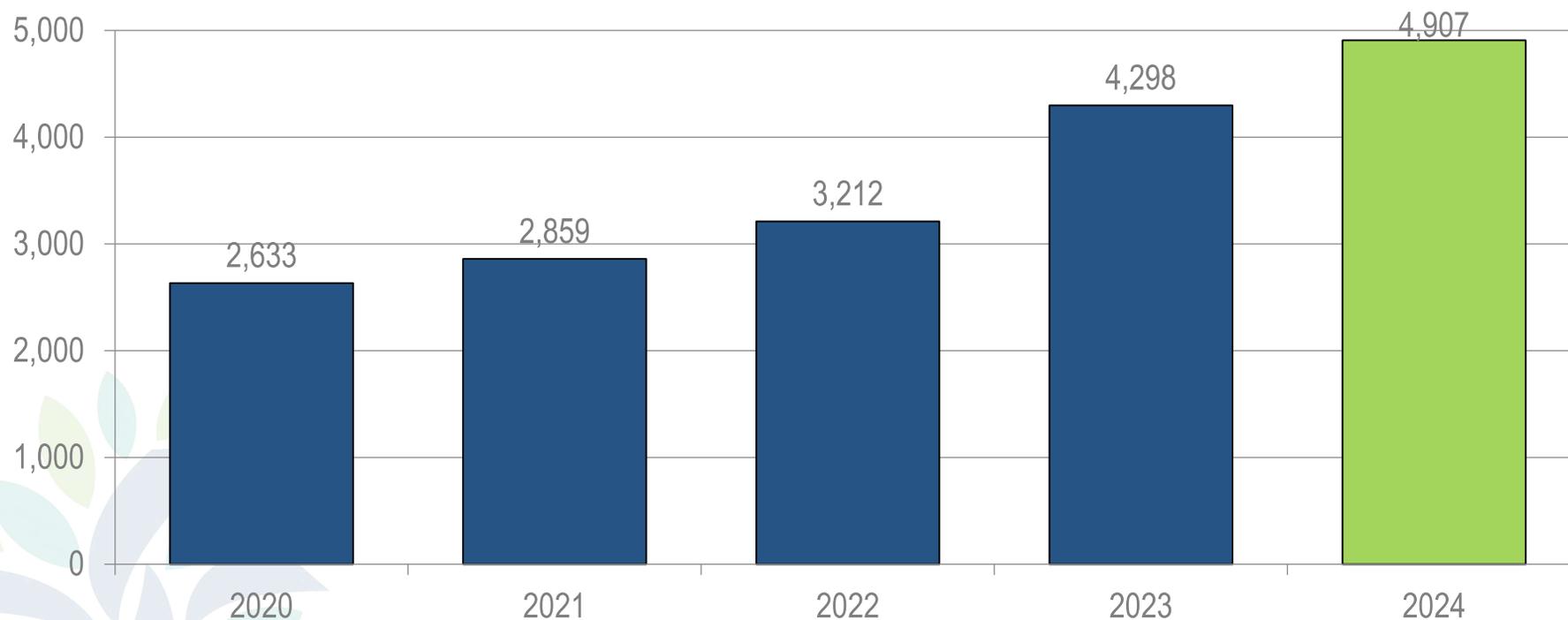
Institutions	2020		2021		2022		2023		2024	
	Academic/ Technical FTE	Short-Term Training Contact Hours	Academic/ Technical FTE	Short-Term Training Contact Hours	Academic/ Technical FTE	Short-Term Training Contact Hours	Academic/ Technical FTE	Short-Term Training Contact Hours	Academic/ Technical FTE	Short-Term Training Contact Hours
	Blue Ridge Community and Technical College	1,368	74,901	1,247	85,658	1,231	84,432	1,286	58,611	1,509
BridgeValley Community and Technical College	1,260	24,578	1,176	26,704	1,173	450	1,306	5,535	1,428	10,848
Eastern WV Community and Technical College	200	6,990	192	12,716	199	18,077	216	12,989	264	11,206
Mountwest Community and Technical College	910	24,120	815	64,044	917	31,697	1,000	38,203	1,072	43,793
New River Community and Technical College	760	12,884	753	N/A	732	10,148	834	6,030	975	7,140
Pierpont Community and Technical College	1,199	8,564	1,083	4,510	1,009	1,864	1,133	2,708	1,219	5,888
Southern West Virginia Community and Technical College	1,178	24	1,081	624	1,070	6,872	1,182	14,601	1,197	10,932
West Virginia Northern Community College	857	656	747	11,066	792	29,470	787	47,902	989	30,848
WVU at Parkersburg	1,710	9,272	1,538	11,946	1,499	7,897	1,656	11,610	1,799	14,251
	9,442	161,989	8,632	217,268	8,622	190,907	9,401	198,189	10,454	174,574

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

High School Dual Enrollment Headcount

Total Dual Enrollment Headcount: 4,907

Dual Enrollment Headcount has increased 14.2 percent since Fall 2023 and increased by 86.4 percent since Fall 2020.



Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

High School Dual Enrollment Headcount

Institutions	2020	2021	2022	2023	2024		2023-24	2020-24
Blue Ridge Community and Technical College	551	566	641	648	766	▲	18.2%	39.0%
BridgeValley Community and Technical College	1	27	34	48	65	▲	35.4%	6400.0%
Eastern WV Community and Technical College	163	167	162	213	238	▲	11.7%	46.0%
Mountwest Community and Technical College	27	113	231	347	339	▼	-2.3%	1155.6%
New River Community and Technical College	196	244	217	412	779	▲	89.1%	297.4%
Pierpont Community and Technical College	438	545	540	1,016	958	▼	-5.7%	118.7%
Southern West Virginia Community and Technical College	151	214	280	310	418	▲	34.8%	176.8%
West Virginia Northern Community College	280	247	320	458	483	▲	5.5%	72.5%
WVU at Parkersburg	826	736	787	846	861	▲	1.8%	4.2%
	2,633	2,859	3,212	4,298	4,907		14.2%	86.4%

Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

Dual Enrollment Students College Matriculation

The table below shows the percentage of dual enrollment students enrolled in the fall semester who returned to their home institution as a dual enrollment student or non-dual student the following academic year, matriculated to another institution or did not enroll during the following academic year.

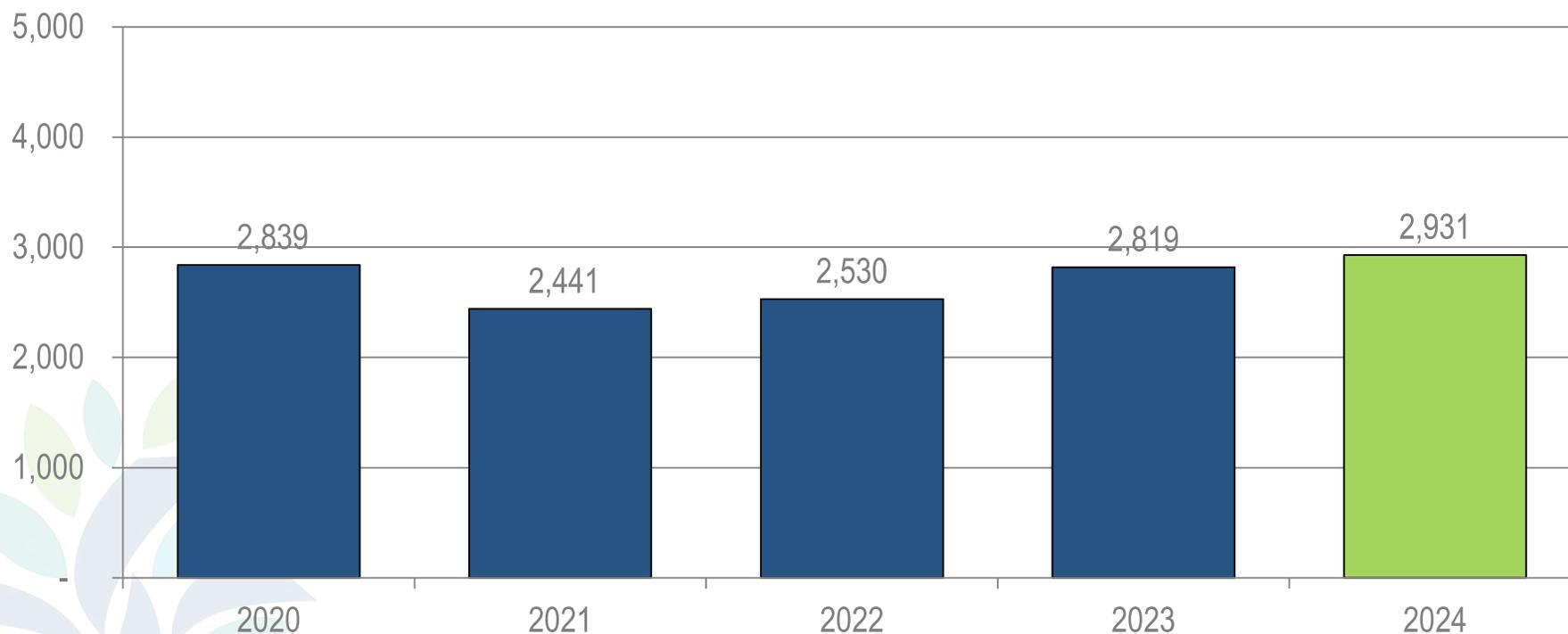
Institutions	Dual Enrollment Headcount Fall End-of-Term 2022	<u>Returned in 2023-2024 to Same Institution</u>			
				Matriculated to	
		As Dual Enrollment Student	As Non-Dual Enrollment Student	Another Institution in 2023-2024	No Enrollment Record in 2023-2024
Blue Ridge Community and Technical College	644	12.7%	12.7%	37.0%	37.6%
BridgeValley Community and Technical College	33	9.1%	9.1%	12.1%	69.7%
Eastern WV Community and Technical College	158	21.5%	3.8%	46.8%	27.8%
Mountwest Community and Technical College	232	28.9%	9.5%	24.6%	37.1%
New River Community and Technical College	217	21.7%	6.9%	41.0%	30.4%
Pierpont Community and Technical College	543	19.9%	3.9%	33.1%	43.1%
Southern West Virginia Community and Technical College	292	39.7%	13.0%	29.5%	17.8%
West Virginia Northern Community College	331	32.3%	7.9%	34.1%	25.7%
WVU at Parkersburg	788	43.4%	10.7%	19.2%	26.8%
Two-Year System Total	3,238	28.0%	9.2%	30.6%	32.2%

Source: HEPC graduation data and Fall Census enrollment data

First-Time Freshmen Headcount Enrollment

First-Time Freshmen Enrollment: 2,931

First-Time Freshmen Enrollment increased 4 percent from Fall 2023 and decreased 3.2 percent from Fall 2020.



Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

First-Time Freshmen Headcount Enrollment

Institutions	2020	2021	2022	2023	2024		2023-24	2020-24
Blue Ridge Community and Technical College	367	291	366	368	443	▲	20.4%	20.7%
BridgeValley Community and Technical College	431	336	390	487	451	▼	-7.4%	4.6%
Eastern WV Community and Technical College	43	43	47	41	61		48.8%	41.9%
Mountwest Community and Technical College	331	267	330	367	346	▼	-5.7%	4.5%
New River Community and Technical College	230	230	221	229	214	▼	-6.6%	-7.0%
Pierpont Community and Technical College	347	298	259	305	343	▲	12.5%	-1.2%
Southern West Virginia Community and Technical College	432	406	335	358	304	▼	-15.1%	-29.6%
West Virginia Northern Community College	270	224	259	241	337		39.8%	24.8%
WVU at Parkersburg	388	346	323	423	432	▲	2.1%	11.3%
	2,839	2,441	2,530	2,819	2,931	▲	4.0%	3.2%

Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

Academic Headcount Enrollment

Full-time and Part-time, Excluding Dual Enrollment High School Students

Institutions	2020		2021		2022		2023		2024	
	Full-time	Part-time								
Blue Ridge Community and Technical College	749	944	659	857	586	954	658	887	739	1,090
BridgeValley Community and Technical College	1,036	639	973	573	928	650	1,027	717	1,113	750
Eastern WV Community and Technical College	115	96	105	89	115	96	111	91	134	93
Mountwest Community and Technical College	757	442	635	379	636	406	667	444	771	408
New River Community and Technical College	660	197	583	277	566	281	585	247	544	251
Pierpont Community and Technical College	933	243	787	263	735	186	695	227	798	183
Southern West Virginia Community and Technical College	1,033	290	911	314	747	337	723	428	670	395
West Virginia Northern Community College	540	433	457	395	530	360	503	301	628	414
WVU at Parkersburg	1,178	621	1,058	576	1,023	554	1,167	546	1,304	581

Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

Total Headcount Enrollment

Excluding Dual Enrollment High School Students

Total Headcount Enrollment: 13,050

Institutions	2020	2021	2022	2023	2024		Total Headcount
					Academic/ Technical	Short-Term Training	
Blue Ridge Community and Technical College	3,349	3,477	3,607	2,787	1,830	1,253	2,962
BridgeValley Community and Technical College	1,785	1,669	1,583	1,769	1,863	101	1,940
Eastern WV Community and Technical College	266	319	393	395	227	131	352
Mountwest Community and Technical College	1,307	1,152	1,212	1,297	1,179	326	1,500
New River Community and Technical College	889	860	882	863	795	36	828
Pierpont Community and Technical College	1,283	1,120	964	947	981	35	1,014
Southern West Virginia Community and Technical College	1,346	1,237	1,121	1,314	1,065	62	1,125
West Virginia Northern Community College	993	991	1,123	1,154	1,042	337	1,337
WVU at Parkersburg	1,967	1,871	1,673	1,835	1,885	110	1,992
	13,185	12,696	12,558	12,361	10,867	2,391	13,050

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs.

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report

Total Headcount Enrollment

Age Under 25, Excluding Dual Enrollment High School Students

Total Headcount Enrollment (Under 25): 6,716

Institutions	2020	2021	2022	2023	2024		
					Academic/ Technical	Short-Term Traning	Total Headcount
Blue Ridge Community and Technical College	1,073	984	976	945	946	70	1,000
BridgeValley Community and Technical College	1,040	894	881	982	1,053	43	1,076
Eastern WV Community and Technical College	128	141	175	159	113	41	151
Mountwest Community and Technical College	683	616	645	679	681	55	734
New River Community and Technical College	516	496	500	498	451	15	466
Pierpont Community and Technical College	875	750	663	634	685	11	695
Southern West Virginia Community and Technical College	917	858	773	811	635	30	664
West Virginia Northern Community College	649	572	638	613	622	104	703
WVU at Parkersburg	1,106	1,051	1,007	1,125	1,183	45	1,227
	6,987	6,362	6,258	6,446	6,369	414	6,716

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs

Academic/Technical Programs

Short-Term Training Programs

Total Headcount Enrollment

Age 25 or Older

Total Headcount Enrollment (25 or Older): 6,320

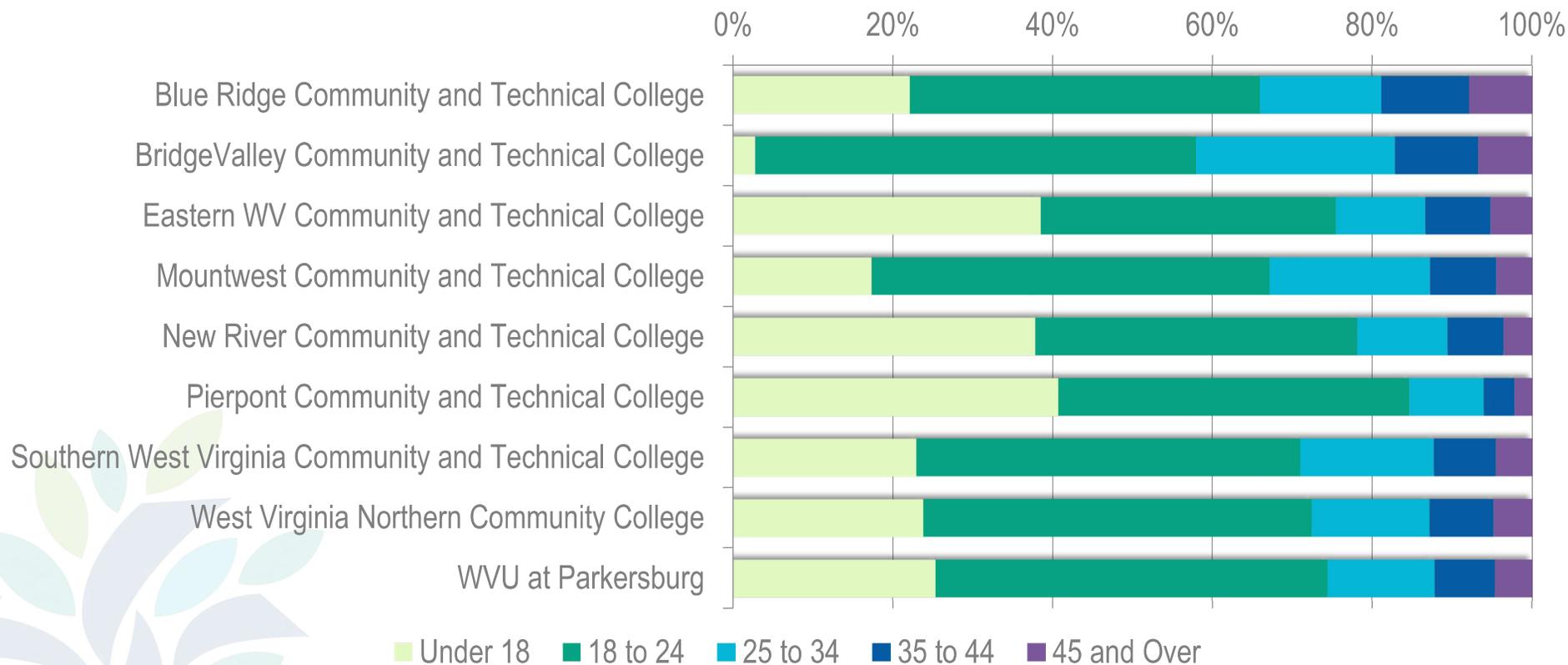
Institutions	2020	2021	2022	2023	2024		
					Academic/ Technical	Short-Term Traning	Total Headcount
Blue Ridge Community and Technical College	2,276	2,493	2,631	1,842	883	1,183	1,961
BridgeValley Community and Technical College	741	774	702	787	810	58	864
Eastern WV Community and Technical College	138	178	218	236	114	90	201
Mountwest Community and Technical College	624	497	531	589	498	258	753
New River Community and Technical College	373	364	382	365	344	21	362
Pierpont Community and Technical College	408	370	300	313	296	24	319
Southern West Virginia Community and Technical College	411	378	348	503	430	32	461
West Virginia Northern Community College	344	419	485	540	420	233	634
WVU at Parkersburg	857	820	666	710	702	65	765
	6,172	6,293	6,263	5,885	4,497	1,964	6,320

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

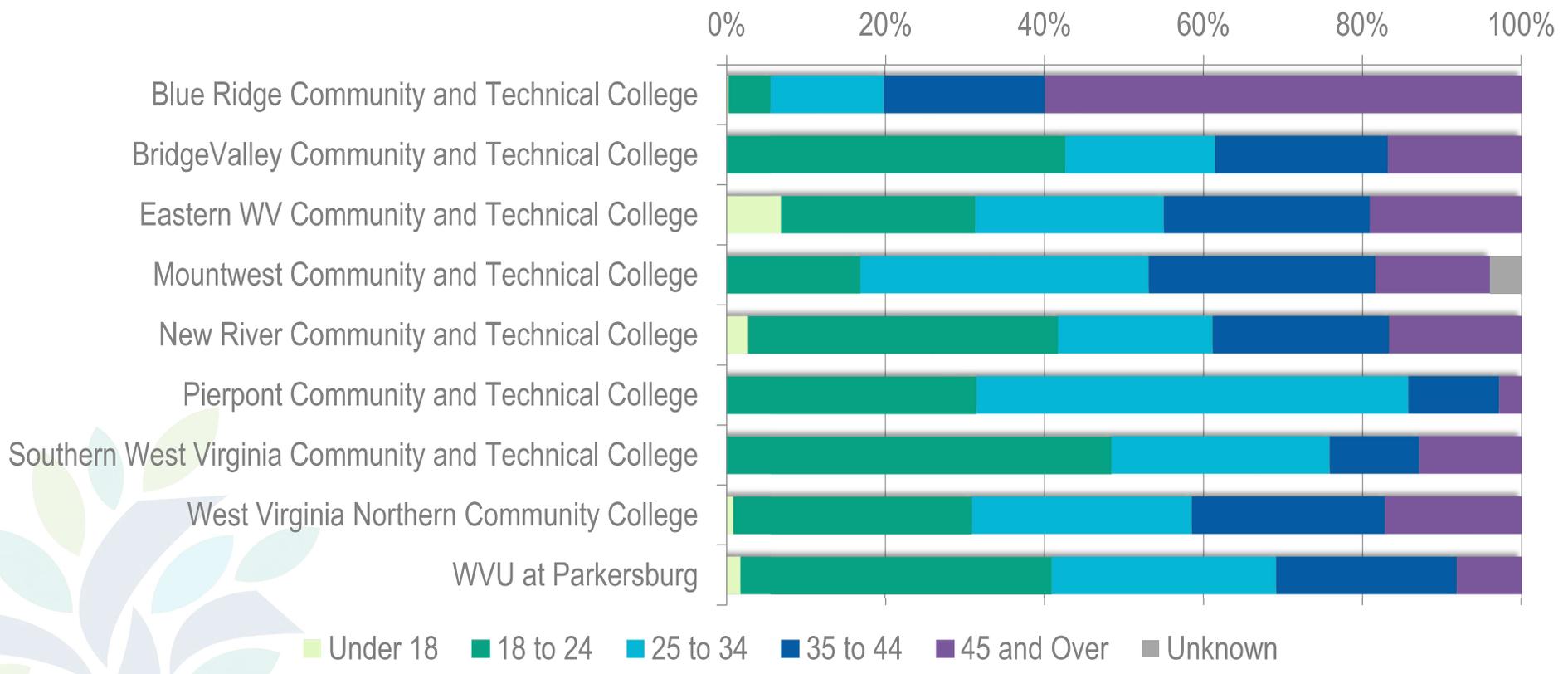
Fall 2024 Enrollment Report

Academic Headcount Enrollment Age Breakdown



Source: HEPC Fall Census Data – Academic/Technical Programs and Courses Only

Short-Term Workforce Training Headcount Enrollment Age Breakdown

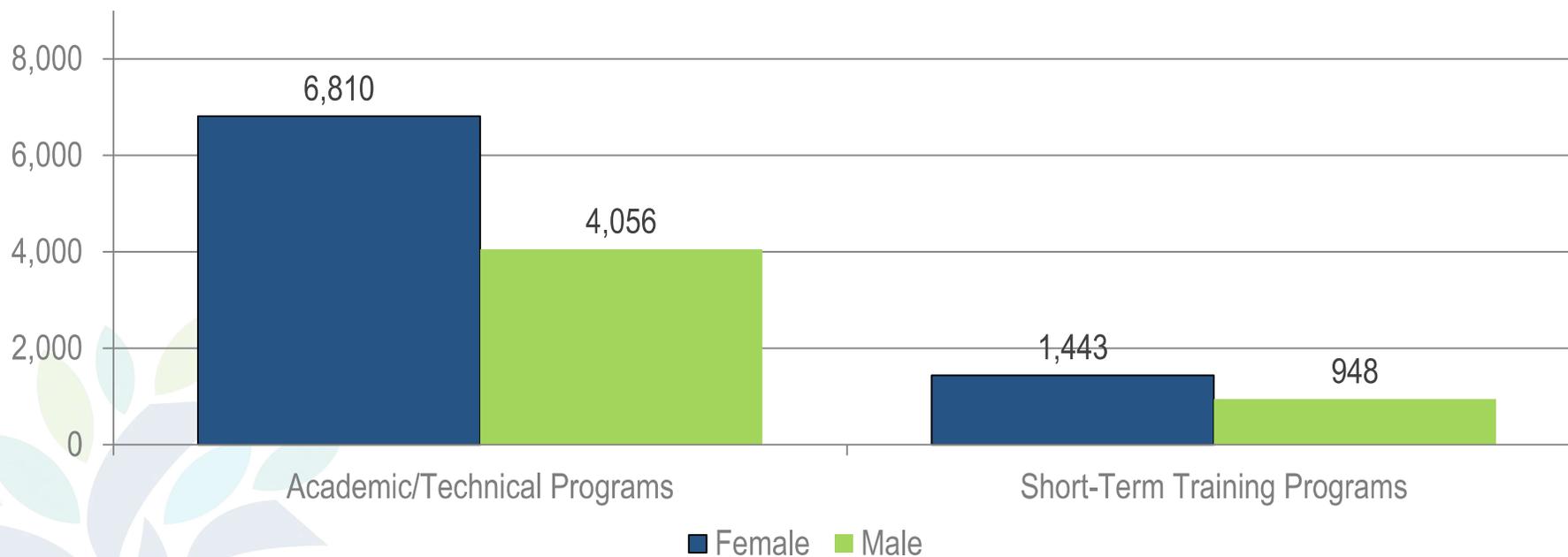


Source: HEPC Fall Census Data – Short-Term Training Programs Only

Total Headcount Enrollment by Gender

Excluding Dual Enrollment High School Students

Total Academic Enrollment (Female): 6,810; Total Academic Enrollment (Male): 4,056
Total Workforce Enrollment (Female): 1,443; Total Workforce Enrollment (Male): 948



Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Female Total Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024		Total Headcount
					Academic/ Technical	Short-Term Training	
Blue Ridge Community and Technical College	2,257	2,208	2,208	1,868	1,133	934	1,971
BridgeValley Community and Technical College	1,095	980	942	1,031	1,120	51	1,168
Eastern WV Community and Technical College	208	225	291	270	164	91	250
Mountwest Community and Technical College	760	655	662	675	690	98	787
New River Community and Technical College	568	600	587	556	531	19	547
Pierpont Community and Technical College	751	620	512	544	596	12	607
Southern West Virginia Community and Technical College	919	842	772	848	756	8	764
West Virginia Northern Community College	672	623	695	682	661	152	778
WVU at Parkersburg	1,266	1,203	1,076	1,149	1,159	78	1,234
	8,496	7,956	7,745	7,623	6,810	1,443	8,106

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report

Male Total Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024		Total Headcount
					Academic/ Technical	Short-Term Training	
Blue Ridge Community and Technical College	1,092	1,269	1,429	919	696	319	990
BridgeValley Community and Technical College	689	689	641	738	743	50	772
Eastern WV Community and Technical College	58	94	102	125	63	40	102
Mountwest Community and Technical College	547	497	550	622	489	228	713
New River Community and Technical College	321	260	295	307	264	17	281
Pierpont Community and Technical College	532	500	452	403	385	23	407
Southern West Virginia Community and Technical College	427	395	349	466	309	54	361
West Virginia Northern Community College	321	368	428	472	381	185	559
WVU at Parkersburg	701	668	597	686	726	32	758
	4,688	4,740	4,843	4,738	4,056	948	4,943

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs

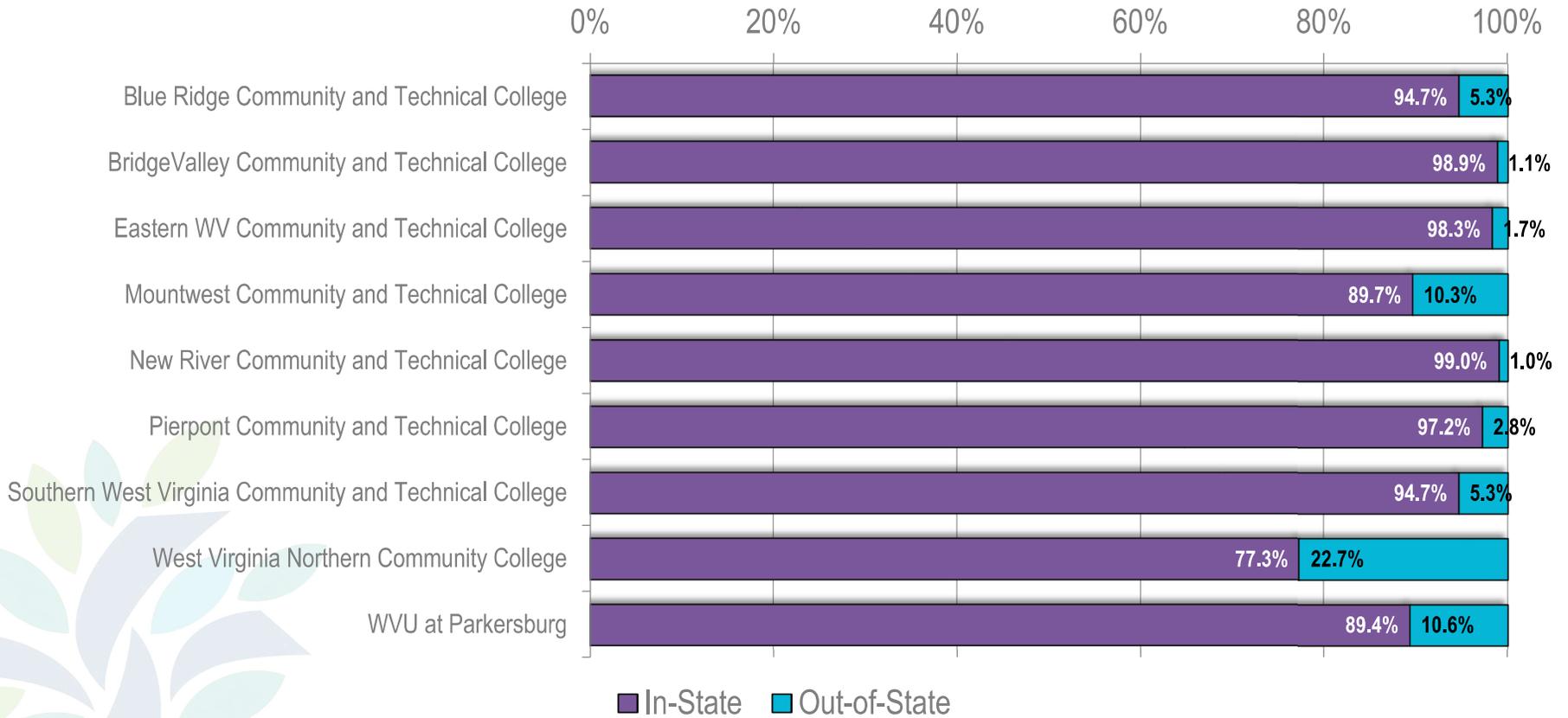
Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report

Total Headcount Enrollment by Residency

Excluding Dual Enrollment High School Students

Academic/Technical Programs
Short-Term Training Programs



Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

In-State Total Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024		Total Headcount
					Academic/ Technical	Short-Term Training	
Blue Ridge Community and Technical College	3,197	3,310	3,412	2,666	1,701	1,223	2,803
BridgeValley Community and Technical College	1,762	1,654	1,566	1,760	1,843	99	1,918
Eastern WV Community and Technical College	262	310	386	380	222	130	346
Mountwest Community and Technical College	1,075	979	953	1,126	1,024	326	1,345
New River Community and Technical College	874	854	876	857	789	34	820
Pierpont Community and Technical College	1,253	1,092	923	929	953	35	986
Southern West Virginia Community and Technical Coll	1,278	1,159	1,061	1,222	1,006	60	1,065
West Virginia Northern Community College	851	867	933	969	825	242	1,034
WVU at Parkersburg	1,763	1,689	1,512	1,638	1,685	98	1,780
	12,315	11,914	11,622	11,547	10,048	2,247	12,097

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs.

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report

Out-of-State Total Headcount Enrollment

Excluding Dual Enrollment High School Students

Institutions	2020	2021	2022	2023	2024		
					Academic/ Technical	Short-Term Training	Total Headcount
Blue Ridge Community and Technical College	152	167	195	121	128	30	158
BridgeValley Community and Technical College	23	15	17	9	20	2	22
Eastern WV Community and Technical College	4	9	7	15	5	1	6
Mountwest Community and Technical College	232	173	259	171	155	0	155
New River Community and Technical College	15	6	6	6	6	2	8
Pierpont Community and Technical College	30	28	41	18	28	0	28
Southern West Virginia Community and Technical Coll	68	78	60	92	59	2	60
West Virginia Northern Community College	142	124	190	185	217	95	303
WVU at Parkersburg	204	182	161	197	200	12	212
	870	782	936	814	818	144	952

Total enrollment indicates the total number of unique students and may be lower than the sum of academic/technical programs and short-term training programs enrollment as a number of students were enrolled in both types of programs

Source: HEPC Fall Census Data – Academic/Technical and Short-Term Training Programs

Fall 2024 Enrollment Report



Additional enrollment data are available on Explorer, the state's higher education data portal at <https://www.wvhepc.edu/resources/data-and-publication-center/>

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